



Betty Shanahan, CAE, F.SWE
Executive Director & CEO
Society of Women Engineers

Biography

Betty Shanahan became the executive director and CEO for the Society of Women Engineers (SWE) in 2002. Prior to joining SWE, Betty spent 24 years in development, engineering management, and marketing for the electronics and software industries. Over her career has been responsible for products and technologies in document viewing and conversion, parallel processing, signal-processing, and computer-aided software engineering. Most recently she was the vice president of product management and marketing for the Software Components Division of Stellant, Inc.

Betty has earned a B.S. in electrical engineering from Michigan State University, a Master of Software Engineering from the Wang Institute of Graduate Studies, and an M.B.A. from the University of Chicago Graduate School of Business.

Betty is a fellow life member of SWE, a Certified Association Executive, and a member of the Institute of Electrical and Electronics Engineers, the Association for Computing Machinery, and the American Society of Association Executives.